



Social Media Contests

Picture Scavenger Hunt

\$50 Amex card for the first two people completing the picture scavenger hunt on twitter, using **#ASEEAnnual**:

A selfie with....

1. Your badge
2. ASEE Diversity Booth's "What it's *really* like" display
3. The St. Louis Cathedral
4. Beignets from Café Du Monde
5. Preservation Hall
6. The intersection of Bourbon and Canal Streets

Trivia and Where's Norman

Receive a \$25 Amex card for each of the following, using **#ASEEAnnual**: Daily, randomly chosen correct responses to trivia questions and back by popular request: The first five people posting selfies with ASEE Executive Director, Norman Fortenberry.

Mask Madness

Look for Mardi Gras masks around the exhibit hall, in one of three colors and with a letter attached to each. Post a selfie to Twitter with at least one mask and be the first person to post the three-word phrase that the letters spell out to win a \$50 gift card.

Step Challenge!

New Orleans is one of the great "walking" cities in the world. Show your New Orleans spirit by Tweeting a screen shot of your total steps for Sunday, Monday & Tuesday with **#ASEEAnnual**. The person with the most steps per day wins a \$50 gift card.