

DIRECTORY OF ENGINEERING COLLEGES

REACH 350 ENGINEERING AND ENGINEERING TECHNOLOGY DEANS

ASEE's annual *PROFILES OF ENGINEERING COLLEGES* is sent to most engineering and engineering technology deans in the U.S. The 400-page annual directory provides the latest statistics on U.S. engineering colleges. ASEE's deans participate in the creation of the directory and view it as an extremely valuable resource.

Data areas include both undergraduate and graduate:

- Degrees awarded
- Enrollment
- Faculty headcounts
- Research expenditures

Circulation

The PROFILES OF ENGINEERING COLLEGES is sent to 350 engineering and engineering technology deans in addition to 1,500 department heads, faculty, libraries, and publisher distributors in the United States.

Issuance

The PROFILES OF ENGINEERING COLLEGES is published annually at the end of May.

Ad Options/Rates

Full-page black and white ad - \$1,000

Half-page black and white ad - \$650

Section Separator Tab – 4 color - \$1,350

Envelope Insert - \$3,000

Deadline

May 23, 2007.

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