

# Succeeding in Your Role as a Campus Representative

**Norman Dennis**

**ndennis@uark.edu**



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# How is Success Measured

## ◆ Membership

- New members

- Membership renewals

## ◆ Membership

- Involvement in ASEE activities

  - Local, Section, National

## ◆ Membership

- Benefits of membership

# Measures of Success

## ◆ Communicate with your Dean

### □ Level of support

□ Travel

□ Speakers

□ Membership

### □ Types of program activities

□ Formal

□ Brownbag

## ◆ Encourage your dean to fund the “Deans Program”



# Membership – Getting Them

- ◆ **Make sure everyone knows who you are**
- ◆ **Know who the new hires are**
  - **Dean's Administrative Assistant**
  - **Personal Visit**
  - **Dean's Program**
- ◆ **Benefits**
  - **Publications**
  - **Forums for Publication**

# Membership – Keeping Them

## ◆ Use on-line Membership Roster

- Make sure it is correct

- Contact those whose membership is up for renewal

## ◆ Allow ASEE to make a difference on your campus

- Host a section conference

- Forward call or papers announcements

- Encourage attendance at all ASEE functions

# Membership Involvement

## ◆ Host a section conference

### □ Develops a college organization

□ Department contact person

□ Links to external sponsors

□ Energizes the writers

□ Develops a community of like minded individuals

## ◆ Statistics from 2005

□ 138 Attendees (52 from U of A)

□ 58 Papers (28 from U of A)

□ 15 Faculty with direct involvement in planning

# Membership - Benefits

- ◆ **Publications**
- ◆ **Publishing Venues**
- ◆ **Networking**
- ◆ **Awards**
- ◆ **Fellowships**
- ◆ **Society Leadership**

# Summary

## ◆ Membership

- Get'em and Keep'em

## ◆ Membership

- Encourage involvement

## ◆ Membership

- Prove that the benefits exist

## ◆ Submit your annual report



**Questions?**