

## DISPLAY ADS (PRINT AND ONLINE)

Display ads appear in larger type with a heading and enclosed border.

### MEMBER PRICES

Ad Size	Maximum Dimensions	Word Count	Price	Color Ad Price
1/4 page	3.5" x 4.5"	150-200	\$850	\$900
1/2 page horizontal	7" x 4.5"	300-400	\$1,600	\$1,700
1/2 page vertical	3.5" x 9"	300-400	\$1,600	\$1,700
3-column half	5.25" x 4.5"	200-250	\$1,220	\$1,400
3-column full	5.25" x 9"	500-600	\$2,400	\$2,600
Full page	7" x 9"	600-750	\$2,900	\$3,000
1/2 column inch display ad (Camera Ready ad format only)	1.75" x 4.5"	120-130	\$150.00	\$150.00
Full column inch display ad (Camera Ready ad format only)	1.75" x 9"	220-240	\$200.00	\$250.00

### NON-MEMBER PRICES

Ad Size	Maximum Dimensions	Word Count	Price	Color Ad Price
1/4 page	3.5" x 4.5"	150-200	\$880	\$968
1/2 page horizontal	7" x 4.5"	300-400	\$1,615	\$1,776.50
1/2 page vertical	3.5" x 9"	300-400	\$1,615	\$1,776.50
3-column half	5.25" x 4.5"	200-250	\$1,320	\$1,452
3-column full	5.25" x 9"	500-600	\$2,590	\$2,849
Full page	7" x 9"	600-750	\$2,965	\$3,261.50
1/2 column inch display ad (Camera Ready ad format only)	1.75" x 4.5"	120-130	\$150.00	\$150.00
Full column inch display ad (Camera Ready ad format only)	1.75" x 9"	220-240	\$200.00	\$250.00

## STANDARD ADS (PRINT AND ONLINE)

Standard ads appear in single-column, paragraph form.

Submission Format	Price per Word
Member Price	\$3.25
Non-Member Price	\$3.50

## ONLINE ONLY

Our online service is a year-round service we offer our customers when circumstances will not allow them to print in the ASEE Prism. Sometimes there may be conflicting application deadline dates and timelines causing a customer not to print in the magazine. You can post an online ad for thirty days online using the ASEE classified advertising website and guaranteed same day service upon your approval.

Online ads appear in single-column, paragraph form.

Submission Format	Price per Word
Online	\$2.25

# ADVERTISE YOUR JOB OPPORTUNITIES WITH ASEE

## ALSO WELCOME:

**ADS FOR WORKSHOPS & CONFERENCES,  
CONGRATULATIONS, AND MEMORIALS.**

The American Society for Engineering Education offers ideal print and online venues for recruiting top-notch educators, researchers, and administrators in all disciplines of engineering and engineering technology. This makes ASEE the perfect place to advertise open positions in academe, industry, or government; positions wanted; and short courses, seminars, and meetings. Using the same process and for the same price, you may also advertise your upcoming workshops and conferences, publish a congratulatory ad to honor institutional or individual achievements, or publish an In Memoriam obituary for a colleague.

# WHY PLACE YOUR JOB POSTING WITH ASEE?

ASEE outlets reach thousands of influential readers – including faculty members at all levels, deans and department chairs, corporate executives, and government officials. Prize-winning Prism magazine, published since 1991, offers prime advertising space for standard classifieds and camera-ready display ads with logos and photographs.

Prism is published eight times a year as a benefit for ASEE's 12,000 members, who can receive it in print or as a PDF. Readers look to Prism for the latest trends and breakthroughs in engineering education, technology, and research and development.

All ads purchased in Prism also appear on ASEE's website ([www.asee.org](http://www.asee.org)) in wrap text format for 60 days at no additional charge. Institutions and companies can also purchase ads that run online only.

ASEE is committed to broadening participation in engineering, particularly among women and underrepresented groups, including veterans and people with disabilities. An ad in Prism or on ASEE's website is an excellent way to demonstrate your support for a diverse engineering workforce and adherence to Equal Employment Opportunity Commission guidelines.

## OTHER BENEFITS OF ADVERTISING WITH ASEE:

- Classified print ads placed in Prism can be viewed by the public immediately online.
- NEW! ASEE Classified Advertising offers live hyperlinks within your online ads!
- Free access to the ASEE Advertising website url that is listed within the Connections e-newsletter that leads potential job seekers directly to the ASEE job board.
- A prominent link on the ASEE website carousel takes job seekers directly to the Classifieds page.
- Online Tearsheets are now available!
- We look forward to serving and providing you with first-rate service best suited for your advertising needs.

For further information regarding classified advertising and/or to get a price quote, please contact: Paula Whitley, Classified Advertising Manager at (202) 331-3528, or via e-mail: [p.whitley@asee.org](mailto:p.whitley@asee.org)

# PLACING AN AD:

You can e-mail your ad directly to us or you can submit it using our electronic system. If you have any problems with any of our submission methods, please contact Paula Whitley at (202) 331-3528 or e-mail [p.whitley@asee.org](mailto:p.whitley@asee.org)

To submit an ad online using the electronic system you must create an account with ASEE first - it's free! For more detailed information, please visit the ASEE Classified Advertising website at:

<https://www.asee.org/sales-and-marketing/advertising/classified-advertising/how-to-place-an-ad>