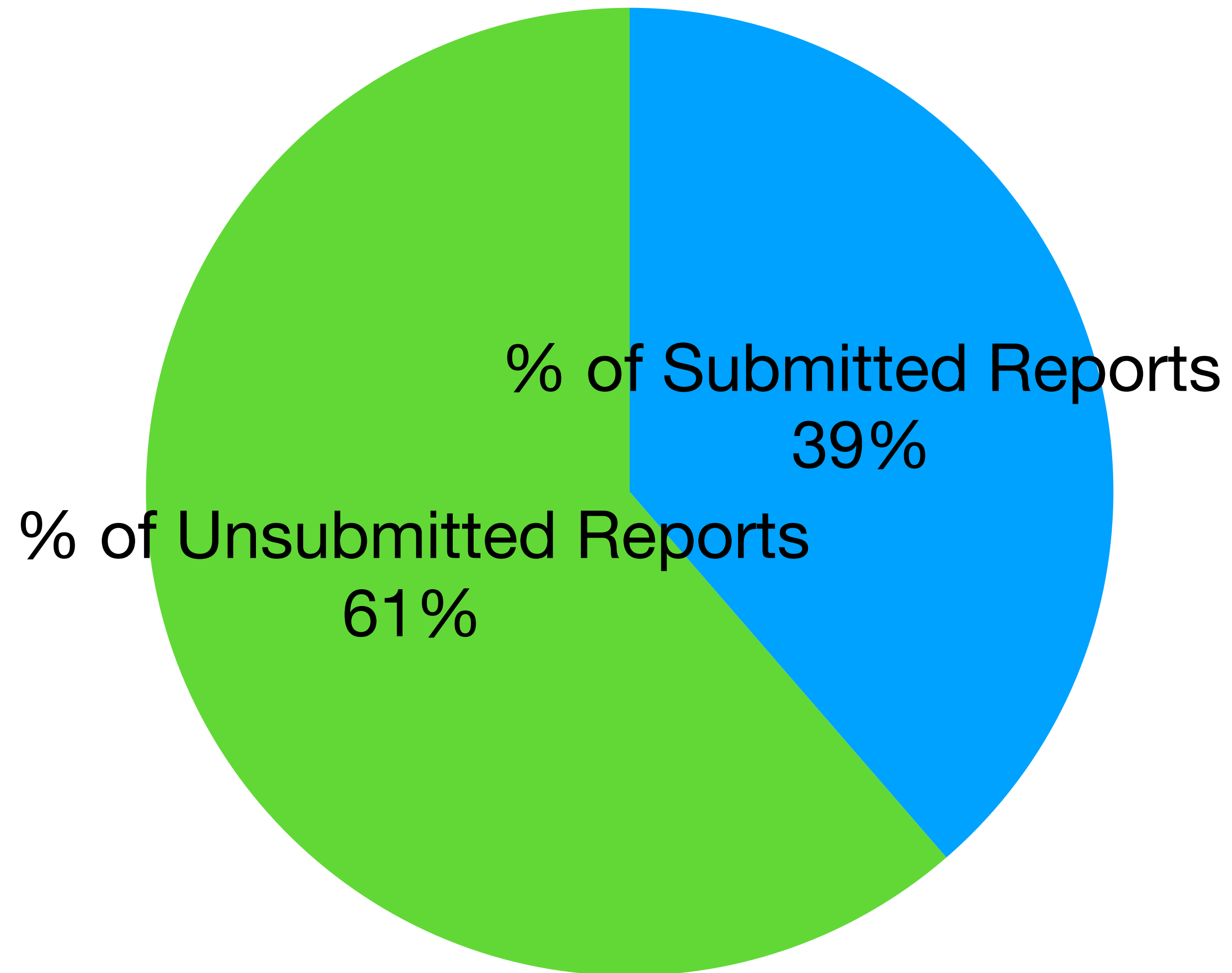
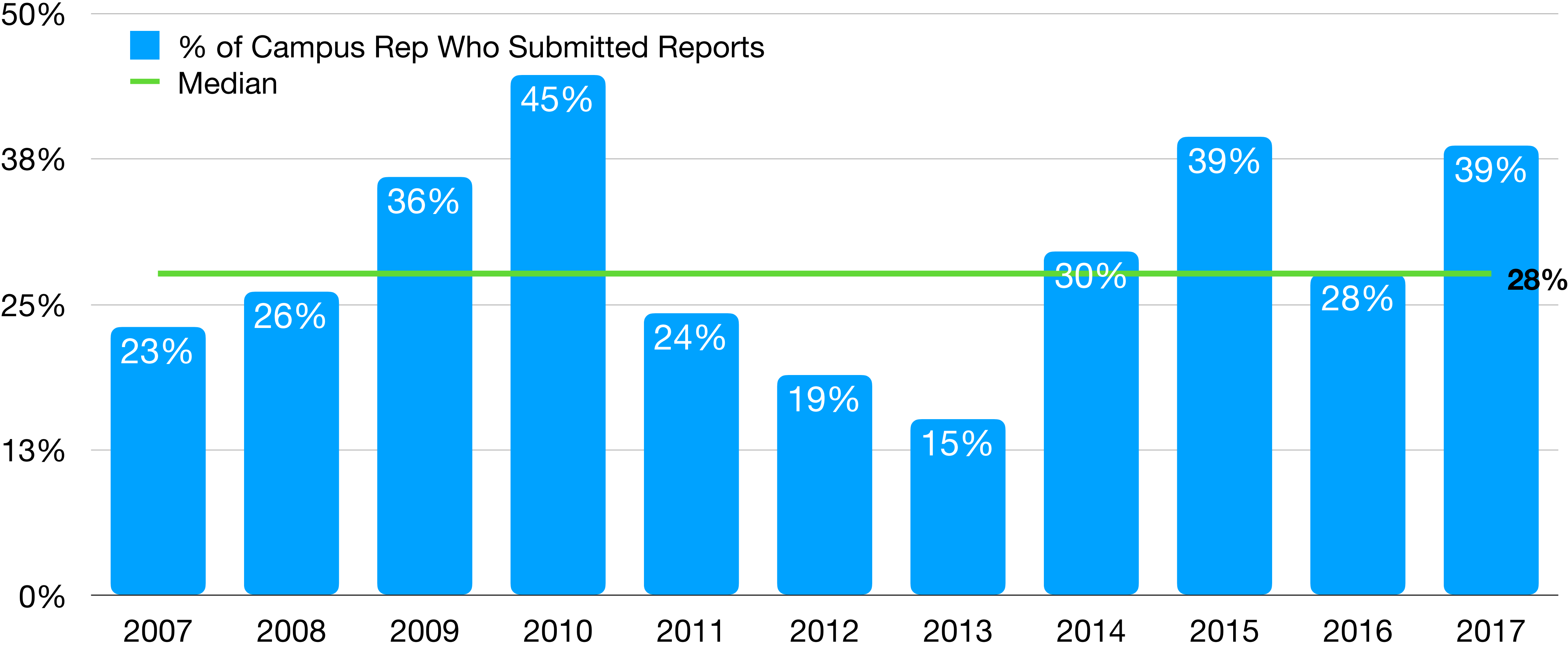


# **Campus Representative Business Meeting**

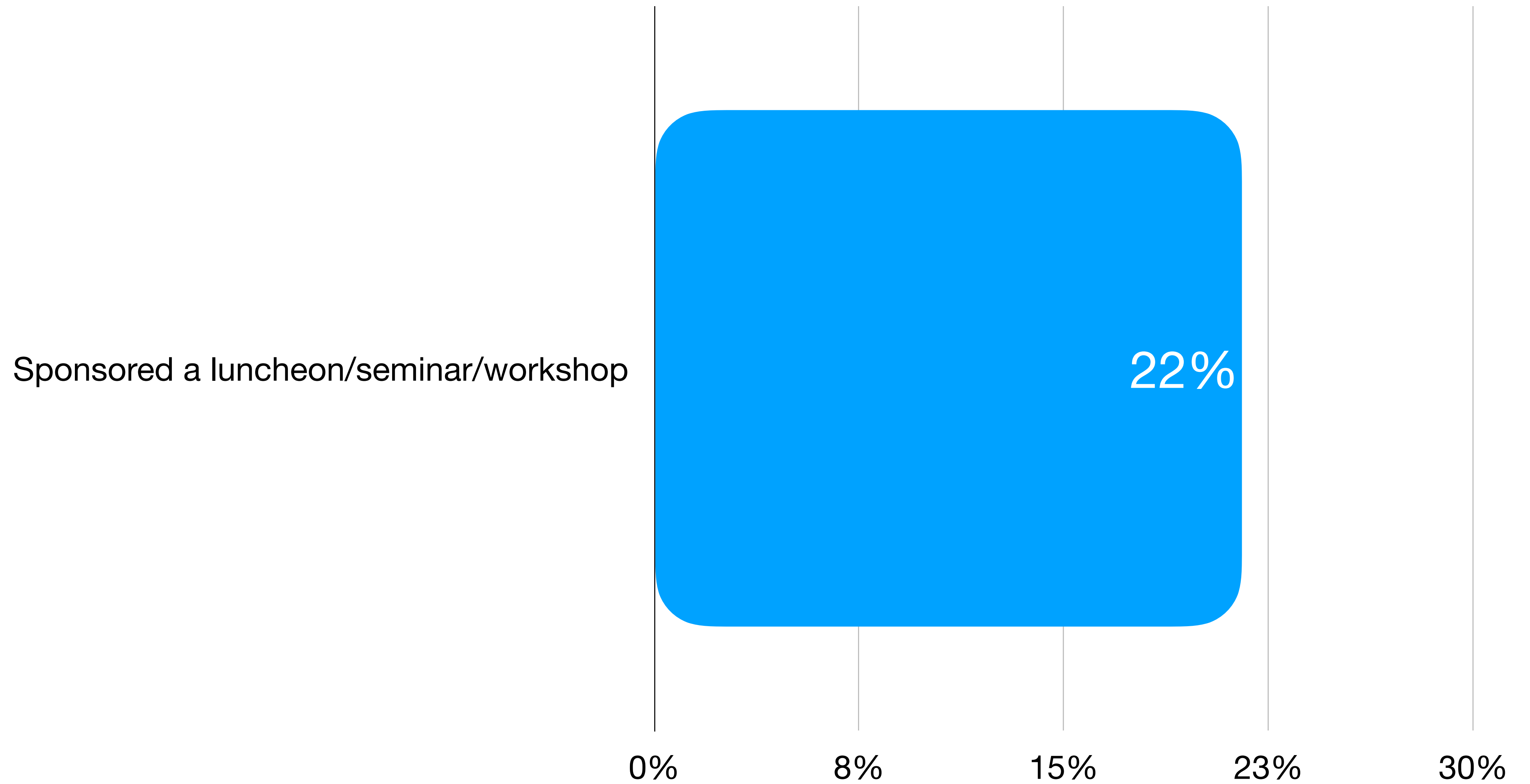
# 2018 Activity Report Submittal Rate



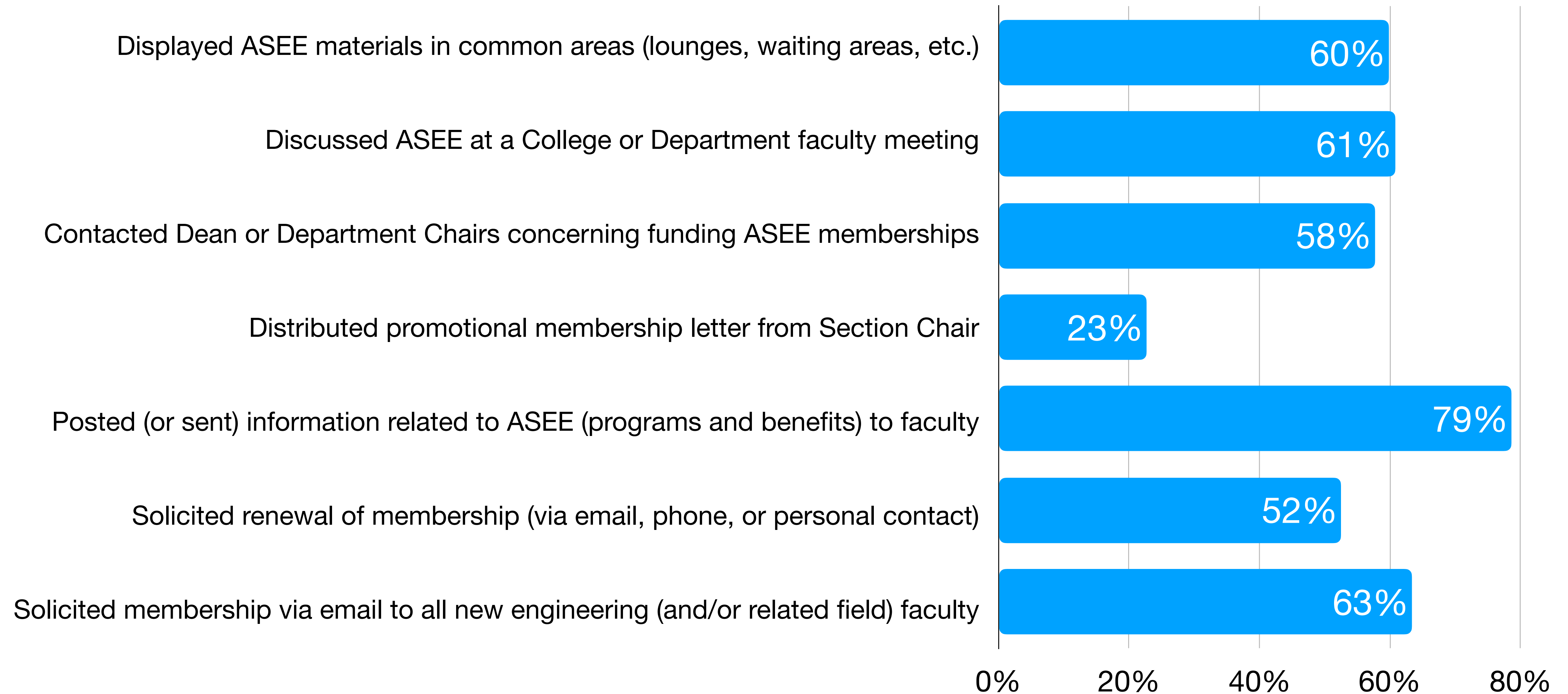
# Activity Report Submittal Rate History



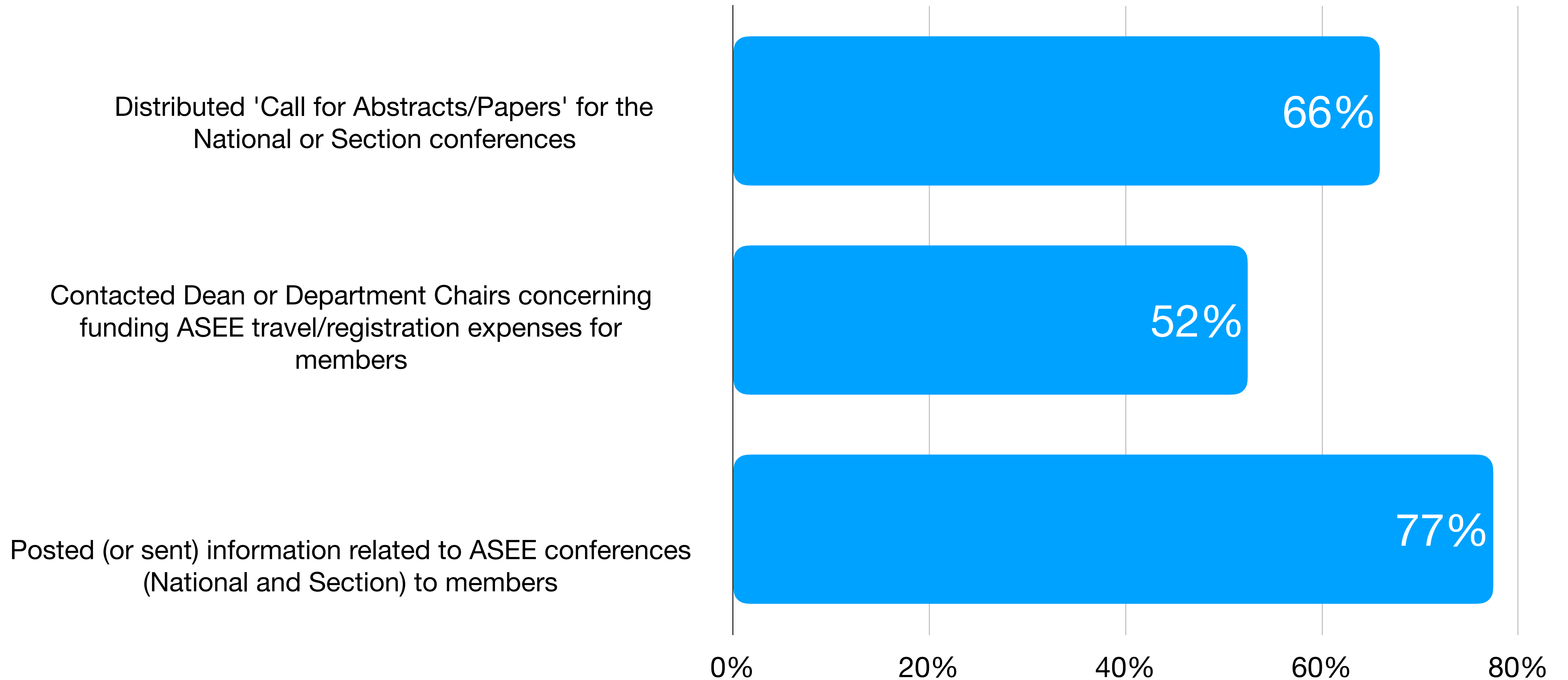
# Pedagogical Activities



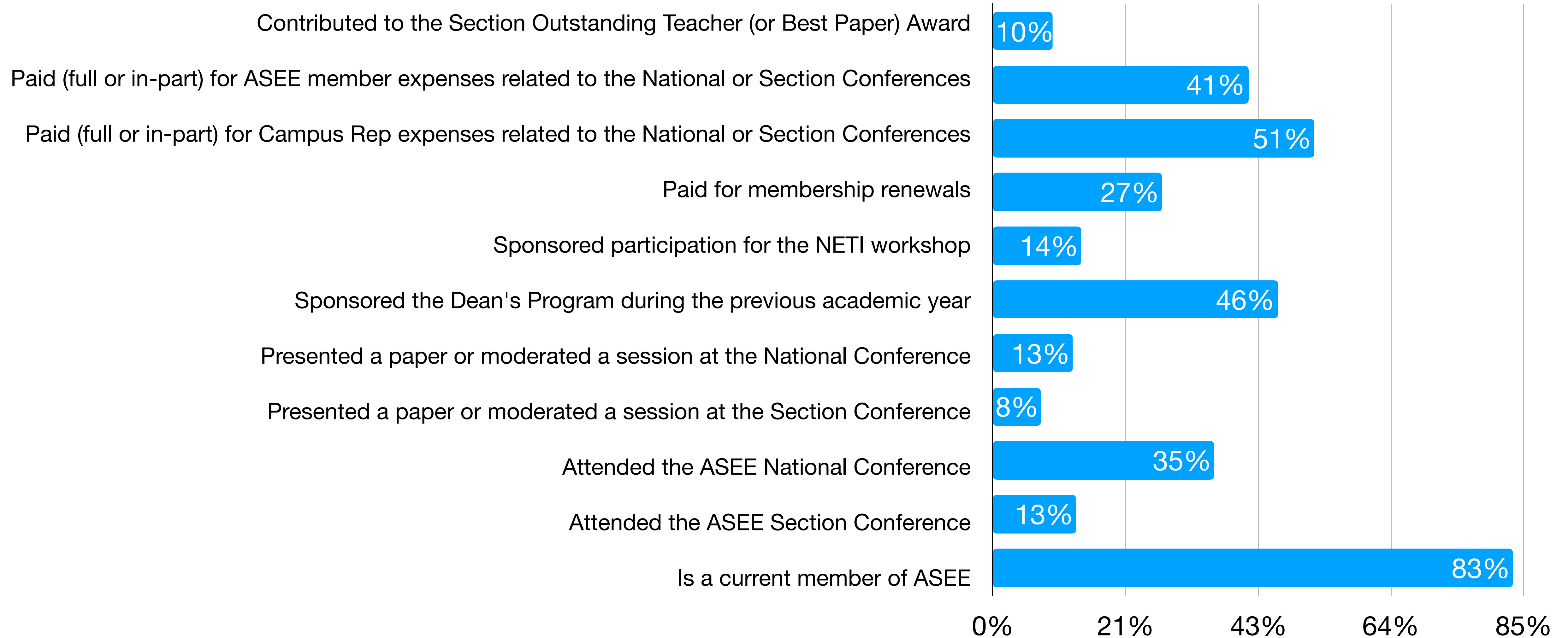
# Recruitment and Retention



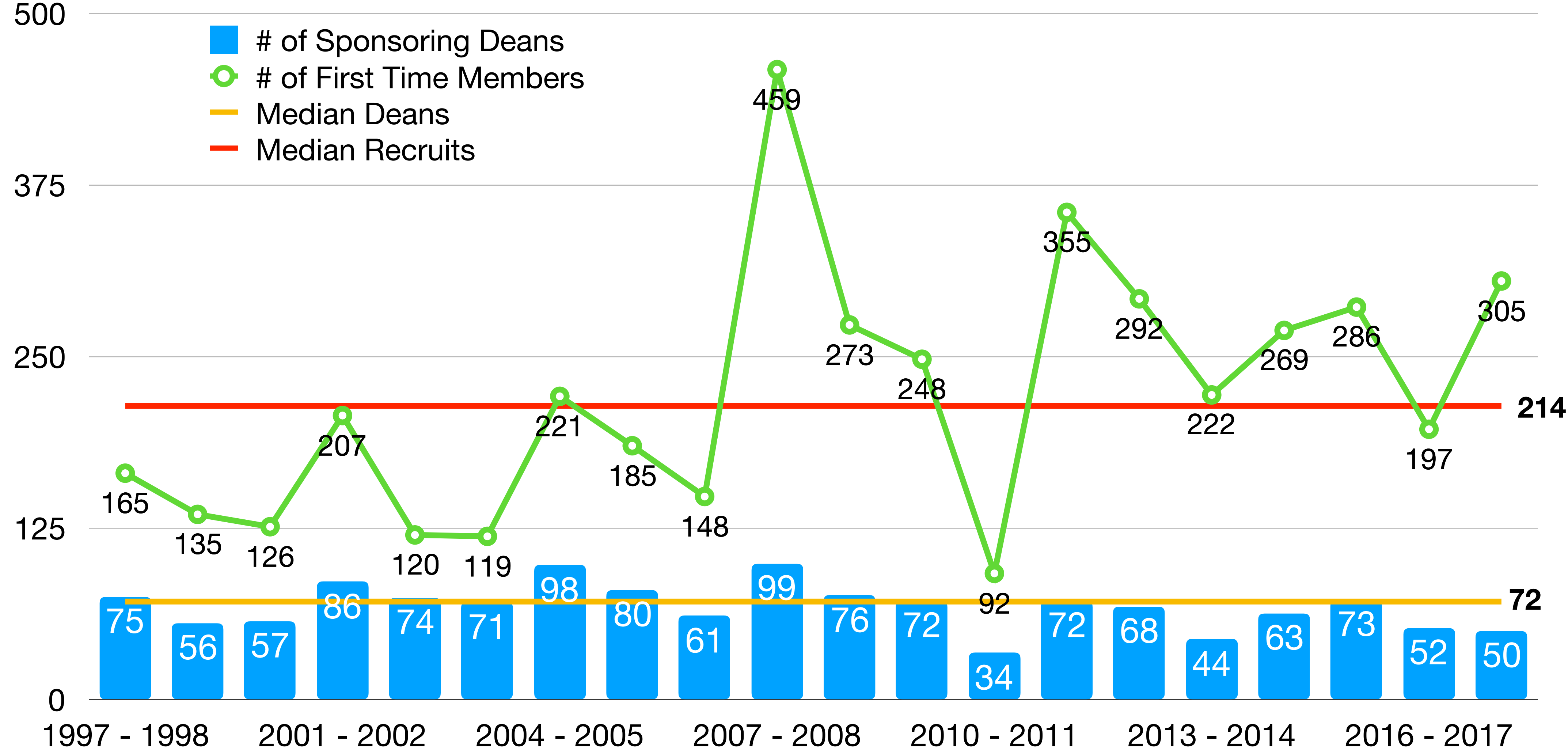
# Conferences and Publications



# Dean/Administrative Head Activities

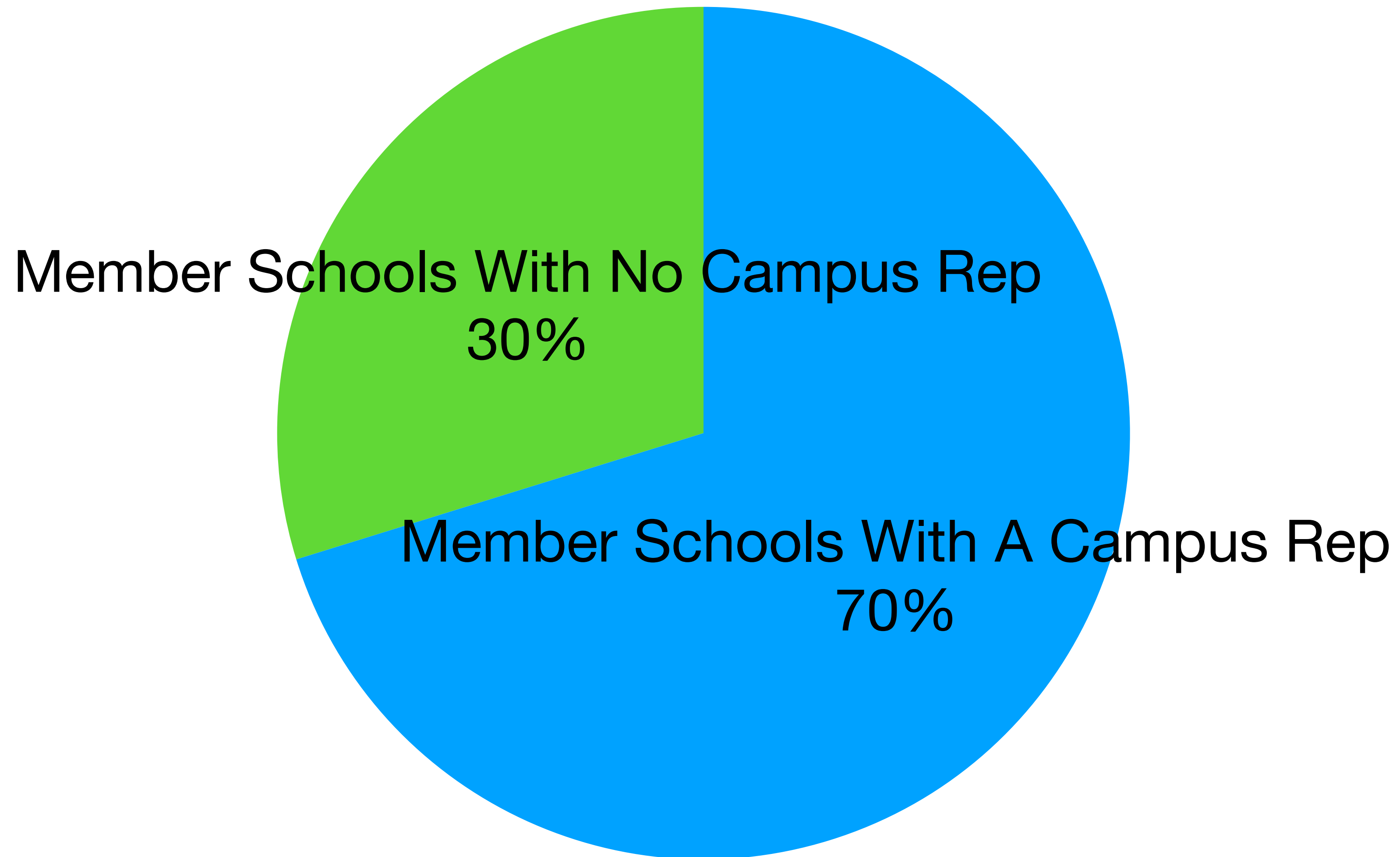


# Dean's Program Sponsorship & Recruitment

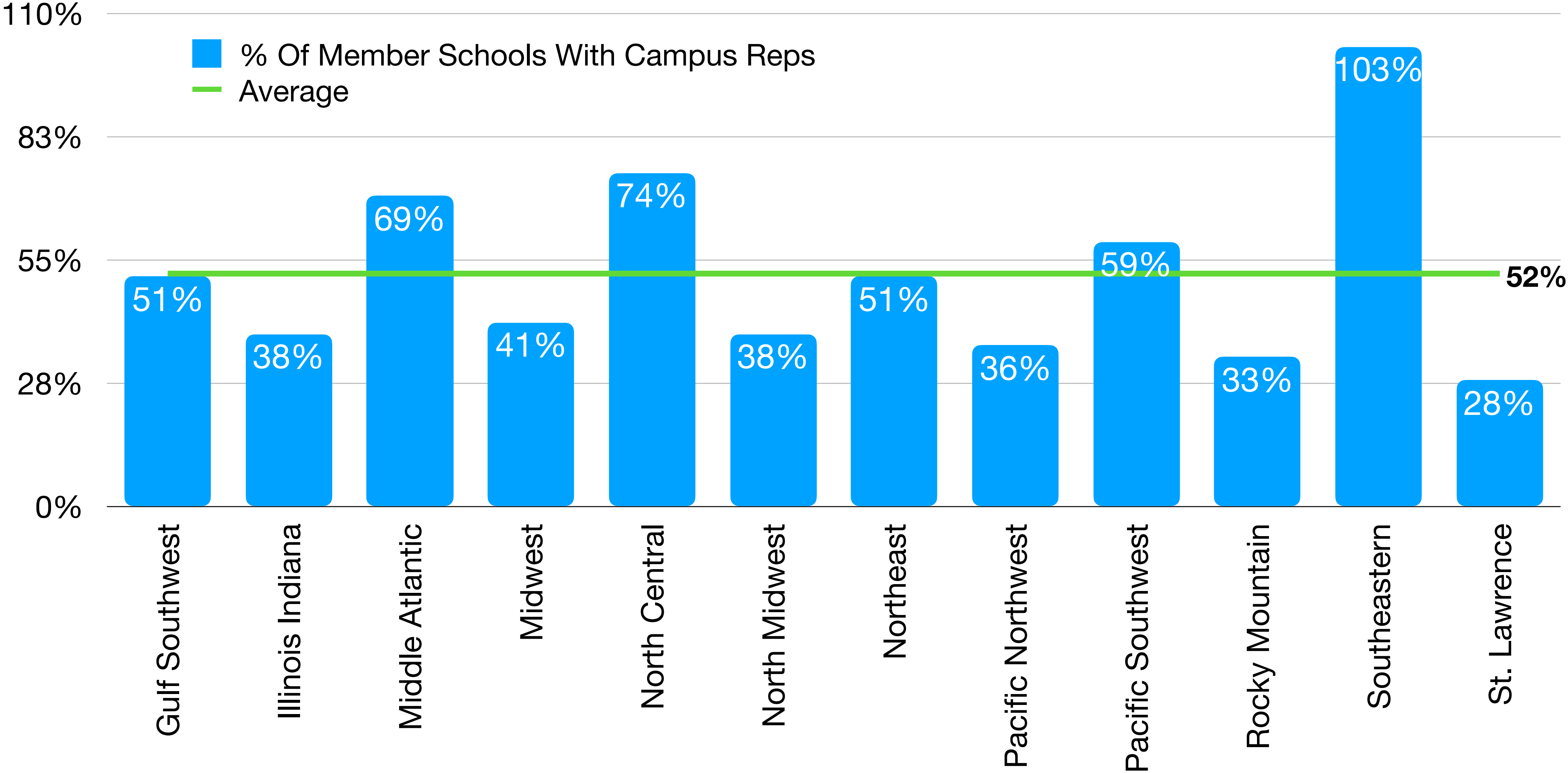




# Campus Rep Market Share



# Campus Rep Market Share by Section

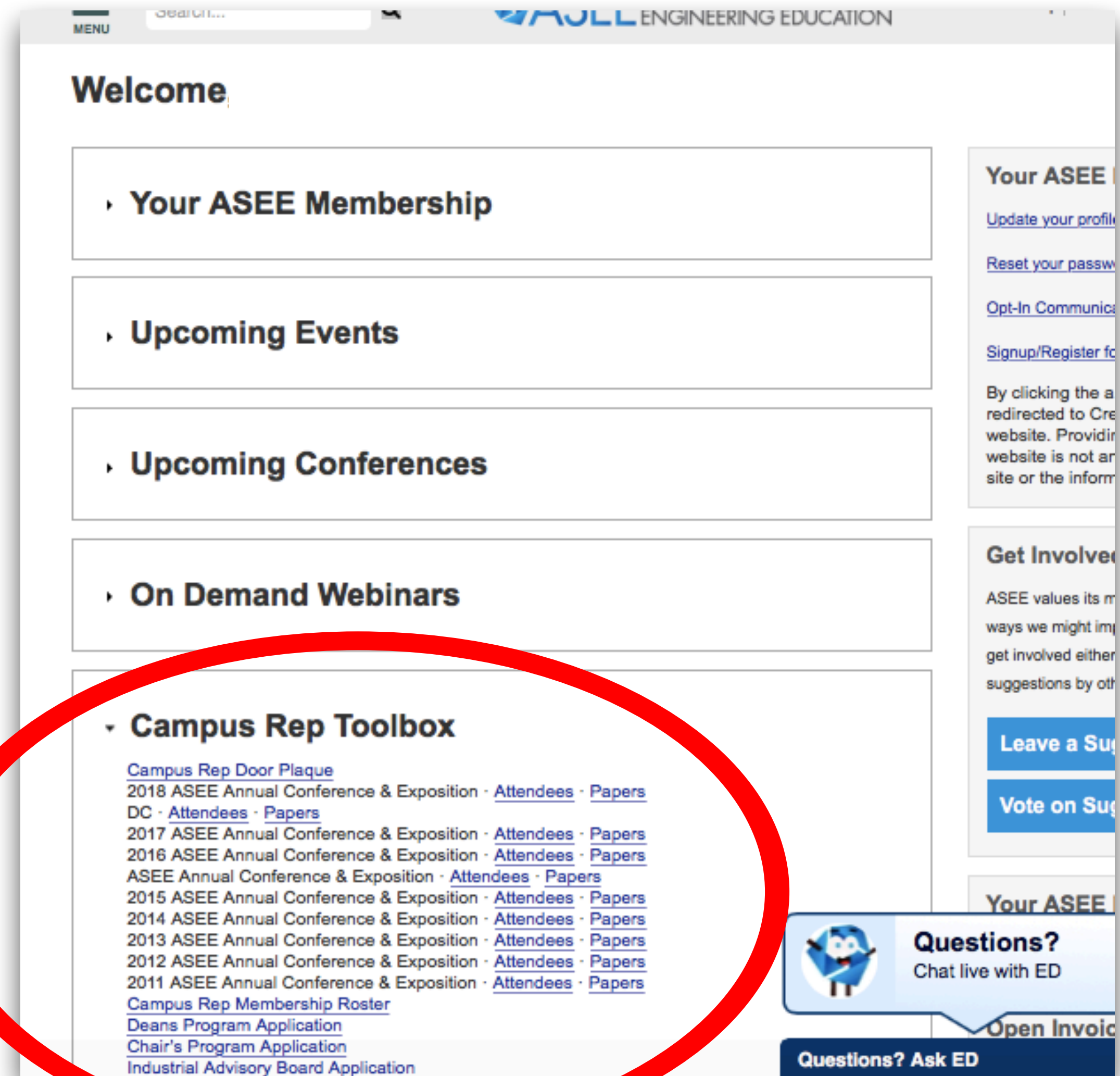


# What must a Campus Rep do?

- Complete online annual report each fall
- Send welcome email to all new members
- Reach out to recently lapsed members
- Encourage participation in section meetings
- Organize meet-ups at section and national meetings
- Encourage students to submit posters at section and national meetings

# Where does a Campus Rep find information?

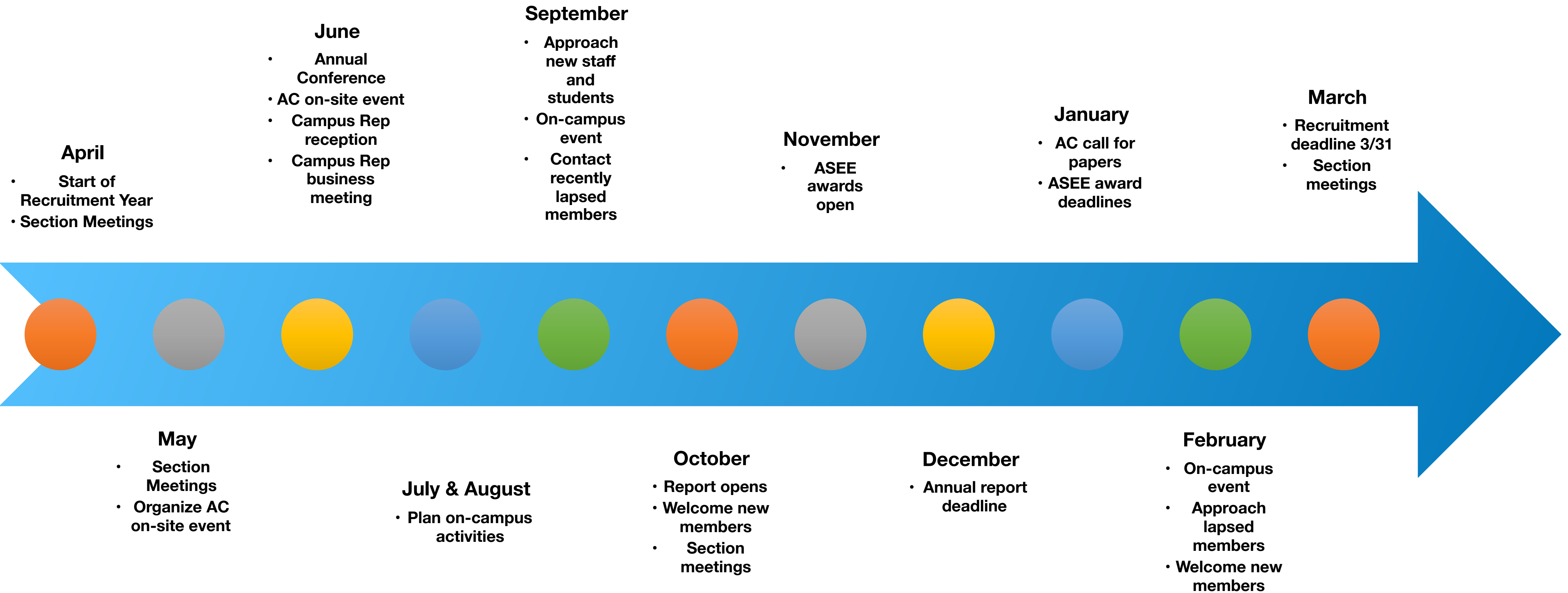
- Member Home Page
  - Listservs
  - Membership applications
  - Conference attendees & authors
  - Door plaque
  - Membership roster



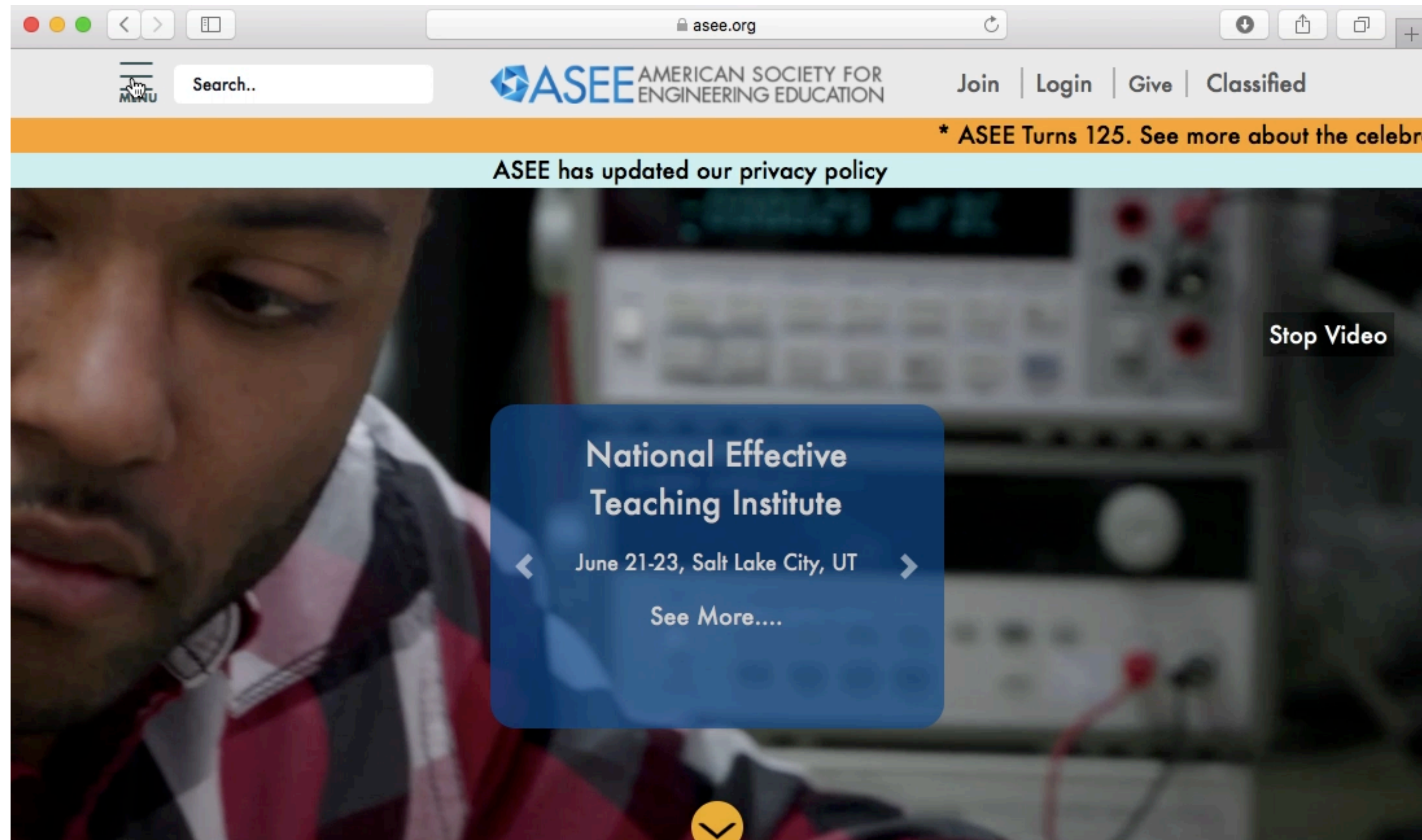
# Campus Rep Awards

- Section Outstanding Campus Rep
- Zone Outstanding Campus Rep
- Most members recruited
- Most students recruited
- Maintaining the highest percentage of faculty membership

# Campus Rep Annual Timeline



# Navigating around the new ASEE.org



# Thank you, Campus Reps

- What can ASEE do to make your recruitment and retention efforts more effective?